

PAULA BATHALON

Partnership Guide

Cinematic UGC for Beauty, Skincare, Fashion & Lifestyle Brands

WHAT I CREATE

- Product Showcases & Demonstrations
- Honest Reviews & Testimonials
- PR Unboxings
- GRWM & Lifestyle Integration
- On-Camera Hosting
- Voiceovers
- Organic UGC
- Paid Social Creative

INVESTMENT

Package	Starting At
Signature UGC Video	\$450
2 Video Package	\$850
Campaign Package (5 Videos)	\$1,800
Monthly Partnership	Custom Quote

Add-ons Available: Raw Footage • Paid Usage • Whitelisting • Exclusivity • Rush Delivery

Every partnership is customized based on campaign goals, deliverables, usage rights and licensing.

WHY BRANDS CHOOSE PAULA

Beautiful content captures attention. Strategic storytelling builds trust.

My content is designed to feel native to the platform while helping audiences connect naturally with your product. Every deliverable is created with your brand identity, campaign goals, and performance in mind.

THE PROCESS

01 Discover — We align on your goals and creative direction.

02 Create — I film and edit premium, platform-native content.

03 Deliver — Campaign-ready assets optimized for organic and paid social.

READY TO CREATE SOMETHING WORTH NOTICING?

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